

## Bon Square- Branding Story Board

“Bon” = French for GOOD

“Square” = Mathematical square number is a multiplication of itself.

“Bon Square” = Exponentially expanding the good

Use superscript “2” to represent mathematical exponential mark. Eg-

$B^2$

Bon<sup>2</sup>

Icon/Logo so it can be used for APP/Social Media Icons and have the title “Bon Square” below.

### Design Concepts-

- Coloful- Fun/Friendly
- Over laping- Connection/Network
- Modern- Cutting edge, innovative

### Examples/Suggestions:

